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The *Trade Practices Act 1974* provides that advertised prices for goods and services which attract GST should be GST inclusive.

Prices should not be quoted as being "excluding GST" or "plus GST" or by the use of words or phrases conveying similar meaning.

Readers are entitled to expect that the advertised prices are the actual prices at which they can purchase the particular goods and services.

Neither Myrtleford Times, Bright Observer, Kiewa Valley Observer nor its associated publications will knowingly accept for publication any advertisement which may be in breach of the *Trade Practices Act 1974* or any other relevant law.

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